The industry publication noted that the small independent operator still was predominant in the industry, both in numbers and in combined vol-

eronics, a division of ACF Industries, Incorporated.
Called "ABCD" for ACF
Building Block Communications Devices, the system is a
'unique answer to the data
processing in dustry's longstanding requirement for a
single unit that can adapt information from computers and processing in dustry's long-standing requirement for a single unit that can adapt in-formation from computers and other equipment for communi-cation between remote locaother equipment for communi-cation between remote loca-tions," according to George B. Shaw, ACF vice president and general manager of the ACF Electronics Division.

ABCD, described as "more flexible, expandable and more

machines and paper and mag-netic tape machines) for trans-mission of data over a standard telephone line.

co. tent of television programs the sponsor of one series which has been singularly honored this season, analyzed TV's troubles as "a general reluctance to really try hard."

J. C. Hall, president of Halmark Cards, which sponsors the Hall of Fame drama series, winner of most of the TV Academy "Emmy" awards for its "Macbeth" production, maintains that good television is also good business, and sited the substantial growth of contract.

Mattel, Inc. Expansion Is Planned

Alondra Regional Park, 3850
Manhattan Beach Blvd., will hold its annual Baby Show Wednesday, Aug. 9, ot 10 a.m.
This show is open to all children 23 months and younger. Registration will be limited to 200 babies.

Babies will be judged under the following categories: blood dest hair, blond-dest hair, blond-dest

Pole

Lamp

amps in osserted alors. Three amps with per-arrated shades

7.88

Garden Supplies

RAID

Ant & Roach Killer

15 0z. 59°

Ventilated Auto Cushion

Back Rest Hardwood frame with 3-posi-tion wire brace. Drill cover and seat flap.

ADOLA Sun Bras

Swim Trunks
Cotton suits with Inside supporter
and draw strings. Assorted colors
and patterns.

Ad Prices Prevail: July 23rd-26th

Self-Service Drug Stores

5020 W. 190th St., Torrance

3 Blocks West of Hawthorne

0

Umbrella

Colorful fibre patterns; triple stitch-ed, wide binding. Steel wire for maximum ventilation between driver and seat. Reg. 1.98

6 ft. cluminum pole in 2 sections.
Heavy striped canvae top with 8 rubs. Assorted colors.

4.98 Lawn Edger Rowe'L-Ezy — Double wheel edger makes hard-to-do trimming easy. Guts

3.98

Crestline — Rust rests-tant metal with baked on enamel finish. Holds up to

3.98

RAID

Flying Insect

12 0z. 89°

1.69

1.29

880

1.89

5.95 Hose Reel

Corner Apothecary Shop Is Now National Economic Institution

By REYNOLDS KNIGHT
The corner apothecary shop, that once sold only drugs but which in recent years has become a combination variety store and social gathering place, is still very much in the national economic picture.

The drug stores of the nation last year raised their sales by 6.4 per cent to about \$7.7 billion, and the average drug store chalked up \$8561 more in business in 1960 than the previous year, according to Drug Tepics.

The industry publication.

THINGS TO COME—A new bowling ball which can be picked up like a suitcase with-out the necessity of inserting your fingers in the holes nor-DESPITE THE variety of items carried in most drug stores these days, prescriptions accounted for 28.21 per cent of the over-all sales. Dietary preparations of the meas-fore the ball reaches the alley.

cent of the over-all sales. Dietary preparations of the measured-calorie type showed a sharp gain in sales.

Other items which showed increases were cosmetics, aerosol shaving cream, razor blades, aspirin and camera film.

The familiar soda fountain and luncheon counter, however, is on the decline in the smaller drug stores, having glven away to space for other merchandise.

ABCD IN Communications—A flexible and expandable system.

A flexible and expandable system of building-block communications devices for high-speed simultaneous transmission of digital information from a variety of sources has been developed by ACF Electoronics, a division of ACF Industries, Incorporated.

Called "ABCD" for ACF Building Block Communications Devices, the system is a unique answer to the data processing industry's long-couraged by a rebound of percouraged by a r

BITS O' BUSINESS - Trac tors, which apparently are replacing horses in the Soviet union, are expected to help Khruschev's program to provide his proteges with the new diet of horsemeat which he has recommended. Russian horsemeat output has climbed flexible, expandable and more economical than any other equipment currently on the market," was demonstrated for the first time last month at the Fifth National Convention on Military Electronics in Washington, D.C.

The new system makes it possible for a military or industrial user to install only a single rack of interchangeable "plug-in" blocks to adapt all types of existing data equipment (such as teletypewriters, data transceivers, facsimile machines and paper and mag-

Underseas Cable Contract to Northrop

TV SPONSOR—In the midst of a barrage of adverse criticism leveled at the current co.tent of television programs the space of the space

ZEST SOAP Complexion 2 for 29c

IVORY SOAPLarge Size 2 for 31° IVORY SNOW

BLUE CHEER

Giant Size 79° OXYDOL

Giant Size 79° SPIC 'N SPAN

Glant Size 830

Reg. Size 29c

